

Bloomington Economic Development Commission (EDC) Minutes

Meeting: 11/30/2023

Time: 7:00 p.m.

Location: Zoom/ Council Chambers

Present:

- John Graziano
- Liz Weinberg
- Casey Morgan
- Jennifer Ellis
- Elisa Kolenut
- Nadia Hussain
- Theresa Merino

Absent:

- Leanne Scaturro
- Michele Reynolds
- Marisa French

Guest:

- Ellyn Lankford

Meeting Discussion:

- October 2023 Minutes are approved.
- Treasurer Report
 - Nothing new to report.

Holiday Stroll:

- Cut-outs picked up
- Reimbursed Jen for snow juice?
- Set-up 2 pm- Jen, Liz, John
- Two elves to volunteer
- Liz- ask Dr. Nicosia to send out an email blast about HS
- Dress festive for the event.

Window Decorating Contest:

- Assign who will take what pictures of business
- Ask Michele about the flyer?
- Jen-send videos out on What's Happening Bloomington

- December 9th- take pictures by
- Reach out to more business's about it
- Winner will be announced at HS

Contractor Listing:

- No update regarding new businesses
- Coupons are now opened to tradespeople.
- Coupons will be passed out at HS.

Main Street Banners:

- Elisa- Ask munchies

Ribbon Cutting/New Businesses:

- New Grocery Store 12/8 to open. Now opening in 2024 after the Holidays.
- Jen- coming soon video for the new grocery store.
- Rio Lindo- 12/9 Ribbon Cutting.
- Brazilian Ju Jutisu- when to have a ribbon cutting?
- Retro Fro-Yo- when to have a ribbon cutting?